

Friends of the Dripping Springs Community Library Board Meeting Minutes for January 8, 2013

Attending: Bobbie Hentschel, Karen Crowther, Donna Woody and Kim Frederick.

Library Director's Report: No report, Cara was unable to attend.

Minutes: On a motion by Donna Woody, and seconded by Karen, there was unanimous approval of the December 2012 minutes, with one correction. Karen will make the correction and provide the minutes to Morgan Marion for posting on the FODSCL web site.

President's Report: Bobbie announced goals for the new year. She will continue to develop the short-timers list of volunteers to help as needed on a short-term basis as well as generate ideas to get more people involved in Friends activities. Because of the good response of volunteers for the Bake Sale, Bobbie expressed a desire to put more emphasis on promoting Bake Sale activities. Bobbie shared information from her meeting with Cara regarding Operation Gratitude and Cell Phones for Soldiers. They discussed the possibility of a letter-writing campaign for Operation Gratitude for library patrons of all ages. The library could be a possible point of collection for cell phones for the soldier program. Bobbie volunteered to research these programs and also reorganize the bulletin board to thank sponsors and volunteers for our seasonal fundraiser of December 2012.

Treasurer's Report: Donna suggested exploring alternative programs other than Quickbooks for the Friends' finances. Bobbie offered to talk to Chase about possible alternatives.

Membership Report: There was a discussion to determine if anyone had received any further contact information from a representative of The Preserve Book Club, which had previously expressed interest in becoming a Friend of the Library. Kim offered to contact a personal source from the neighborhood to find a member in the book club to talk to regarding membership.

Newsletter: John Hoag was not present to report on the Friends newsletter. Bobbie suggested making copies of the newsletter available in the front lobby in the future. Karen offered to talk with Morgan about mentioning the Friends newsletter on the home page of the library website. Articles are due to John by January 13th. Bobbie encouraged board members to provide articles. Kim offered to write an article regarding possible "green" projects. Donna will write an article about the newly-created Friends' lifetime membership category. Karen will write an article soliciting for the vacant board position of Historian. Bobbie will write a thank you article to all the holiday fundraising sponsors and donors. She will also write up an article covering the upcoming annual meeting on February 19th. Cara will be asked to submit an article for the newsletter as well. Bobbie reminded the board members to use the new Friends email address in all articles: friendsofdslibrary@gmail.com.

Public Relations: Bobbie will post thank you notices on the bulletin board for all volunteers for bake sale donations. She suggested reaching out to the public through the possibility of creating a collection of annual bake sale favorites that may be gathered together as a cookbook or other format that can be made available to the public. Bobbie will mention in her newsletter article an opportunity for people to provide feedback via the Friends email to evaluate the level of enthusiasm for such a project.

Old Business: Donna will send a receipt on Friends stationery to Judy Johnson for the art donation to the library in April 2012.

New Business: Kim discussed new fundraising ideas for the upcoming year. She suggested a future article for the newsletter that would solicit ideas from the general public on what would motivate someone to donate to the library or get involved with fundraising projects for the Friends. Kim suggested posing the question to people regarding how they would like to be recognized for their contributions. Two suggestions included offering first access to new book arrivals, or providing a plaque in the lobby. In addition to donations of cell phones to soldiers, it was suggested to research women's shelters to see if they take donations of cell phones. Kim suggested creating ongoing campaigns that last year-round. She offered to write an article for the newsletter asking for suggestions from the public regarding "green" projects such as creating drop-off days at the library throughout the year for paint, batteries, or other hazardous chemicals. A donation for the library would be requested for each drop-off as a source for fund-raising.

The board discussed the Annual Meeting on February 19th, and suggestions were made on whom to invite. The guest list will include the general public, sponsors and donors for the Christmas in the Hills fundraiser, members of the Charlotte's Book Club, as well as the Preserve Book Club, and potential board members.

Bobbie and Karen are putting together the thank you ad for Christmas in the Hills sponsors and donors. Bobbie will be getting prices for ads and communicate with other board members to finalize placement of the ads.

Bobbie and Donna will be sending out thank-you notes for all Dining Out in Dripping, raffle, wine tasting and home tour donors and sponsors. Bobbie will include a copy of the thank-you ad with each note.

Kim recommended rethinking the writer's grant fundraising idea. She proposed creating an author gala that would be held during the week at a time of year that would not conflict with other holiday activities. She also mentioned that Camp Lucy could be used for the gala and that it is available at no charge for certain days of the week.

Next Meeting: The next planned meeting is scheduled for Tuesday, February 12, 2013 @ 11:00 A.M. at the library.

Adjourned: 12:55 P.M.