

Friends of the Dripping Springs Community Library Board Meeting Minutes for April 9, 2013

Attending: Cara Russell, Bobbie Hentschel, Karen Crowther, John Hoag, Jan Robinson. Also present was guest, Stephanie Trexler.

Bobbie called the meeting to order at 11:15 am.

Library Director's Report: Cara discussed scheduling library staff to assist during Founders Day at the Library booth. Staff will be available to set up and break down the booth, and attend to the various activities scheduled during the weekend. She also announced the purchase of two new banners for the booth.

Cara offered to forward information to Bobbie regarding the Dripping Springs Community Foundation, who plans to have a booth at Founders Day. The Foundation is offering to match donations made during the Founders Day weekend, for up to \$1000.00, for the top three nonprofit organizations that bring in the most donations. The Friends have been included on the list, and Cara encouraged volunteers at the library booth to direct donators to the Foundation booth in order to maximize donation value.

Minutes: The February 2013 minutes were approved unanimously.

President's Report: Bobbie announced that the raffle items, Kindle and gift cards, will be displayed at the front desk of the library to encourage ticket purchases. Jan offered to provide a display box for the prize items, which she also donated to the Friends for the raffle. Bobbie distributed 10 raffle tickets to Cara and to each board member.

Bobbie announced that the bake sale signup sheet was available in the lobby and encouraged board members to rally individuals to sign up and bake something for Founders Day. Drop-off time for donations will be on Friday, April 19 from 10 am to 1 pm.

She said 12 students were signed up during the Volunteer Fair at the High School. Band Booster volunteers were offered and Bobbie will pursue contacting them to work Founders Day.

Plans for the Friends booth include a table covered in paper for kids to draw and write messages, a letter-writing area for Operation Gratitude, complete with mailbox, a sandwich board to draw people from the festival in to the booth, a flyer to promote future paracord bracelet and letterwriting workshops at the library, baked goodies and raffle tickets. Jan volunteered for the Saturday morning shift. The set-up crew will meet at the library at 7:30 am.

Bobbie discussed paracord bracelet and letterwriting classes she will teach during the summer. Teens will be able to earn an hour of volunteer credit in exchange for making 5 bracelets. Kits will be available for \$10 to each teen, refundable when the completed bracelets are turned back in to the library. The letters written over the summer will be collected and sent to Operation Gratitude by May 1st and again in September. These will be added to care packages that will be sent to members of the armed forces. Stephanie Trexler graciously offered to donate a collection of Starbucks coffee samples, which will be sent to Operation Gratitude along with the letters and bracelets.

Treasurer's Report: Bobbie announced a current account balance of \$6,353.47.

Membership Report: Board members were presented with a new membership list. Bobbie suggested the board work on a membership renewal campaign and the question was raised as to when the Friends send out renewal notices.

Newsletter Report: John suggested posting the next newsletter by Monday, April 15th in order to promote Founders Day activities, and asked for articles by Friday, April 12th. Bobbie agreed to provide a *Message From the President* covering Founders Day, the Bake Sale, and Membership, Karen will write an article on the logo redesign project, and John will provide an article on the Raffle and write an introduction article welcoming Stephanie to the Friends.

Public Relations: Bobbie raised the question of why the Friends were not currently members of the Chamber of Commerce. John will look into the benefits and cost for nonprofits to join the CoC. He mentioned that the primary benefit of membership is inclusion in the directory. The topic will be discussed at the May board meeting.

Bobbie stressed the immediate need for revised Friends business cards. She suggested a small quantity be printed to use until the new logo is created.

Old Business: Bobbie announced the successful placement of an ad promoting Founders Day activities in the latest DS Outlook. She suggested taking advantage of service announcements during future baseball games to promote upcoming Founders Day and Operation Gratitude activities. She said Ryan at KDRP radio station offered to place announcements during future ballgames for \$50 a game, offering to double the announcements for nonprofits. John mentioned that he thought FCC requirements included free airtime for nonprofits and Bobbie agreed to research the possibility of having announcements donated to the Friends.

New Business: Bobbie solicited ideas from the board for suggestions for future fundraisers, perhaps in lieu of the Christmas Tour of Homes. She suggested exploring the idea of selling donated artwork for proceeds, and asked whether or not the Friends should spend funds having them framed. The board mutually agreed to sell the prints but forego framing them. The board agreed to discuss this idea further at the May meeting.

Next Meeting: The next planned meeting is scheduled for Tuesday, May 14, 2013 @ 11:00 A.M. at the library.

Adjourned: 12:55 P.M.