

Friends of the Dripping Springs Community Library Board Meeting Minutes for August 13, 2013

Attending: Bobbie Hentschel, Karen Crowther, John Hoag, Mary Claypool, and Jan Robinson

A special presentation by invited guests preceded the Friends board meeting. Seven members of the original Friends of the Library group from 30 years ago came together to share their experiences in initially organizing and promoting the library within the community. Board members were all appreciative of the wealth of knowledge and information shared by these wonderful individuals and thanked them for taking the time to come speak to our group.

Bobbie called the meeting to order at 11:38 am.

Library Director's Report: The Library director, although not able to attend, made available to the board a comprehensive list of patron programs and services the library has made available since 2008. The statistics included information such as patron visits, program attendance, volunteer hours and computer usage.

Minutes: On a motion by Mary Claypool, and seconded by Karen Crowther, there was unanimous approval of the July 2013 minutes.

President's Report: Bobbie focused on the need to finalize the Friends' budget for the upcoming year. She emphasized the importance of creating a special membership development budget to assist with the current membership drive. Karen provided a budget for membership benefits needed to fulfill current membership renewals in the next year. Mary and Karen discussed the upcoming article and ½ page ad promoting "30 Years of Friendship", scheduled to run in the next issue of "The Outlook". The board agreed that a budget of no less than \$1,500 would be needed to promote the Friends' membership drive in the current year. These funds would be used for benefits, promotional items, advertising and attending special community events on behalf of the Friends. Mary offered to research upcoming events in the area that would be beneficial for the Friends to be involved in for promoting our membership drive. Bobbie asked for clarification from John Hoag that he would be posting the newsletter and the minutes in the future, in order to relieve Morgan Marion of these tasks. Morgan will continue to do the email blasts when needed. John agreed to make arrangements to meet with Morgan as needed for any additional training or updates in order to accomplish the newsletter and minutes postings.

Chairperson, Fall Commemorative Event: John Hoag recommended changing the date of the upcoming Fall Event to October 20th to avoid conflicting with too many other community activities occurring on Columbus Day, and board members agreed. He provided the board with a proposed budget for the event as well as an informational sheet with specifics regarding the event. A discussion regarding the theme of the event culminated in a decision to call it "Pouring Over Books: Commemorating 30 Years of Friendship". John recommended recruiting past Home Tour sponsors to be Fall Event sponsors, and suggested to hold the event ticket cost to \$50. He also recommended comp tickets be offered to underwriters and sponsors and a discussion ensued regarding what would be offered at specific donation levels.

Treasurer's Report: Jan provided a current statement of financial position at the meeting and announced a balance of \$8,415.54 in the Friends' bank account. She recommended advantages for the Friends to change the current Chase credit card to a debit card. Bobbie moved to change and the board agreed.

Newsletter Report: John recommended posting the next newsletter by September 9th, and asked for articles by September 6th. The issue will focus on the current membership drive and include a feature article on the invited guests coming together to share stories from the last 30 years of the history of the DS Library. John recommended posting the October newsletter by October 4th, and asked for articles by October 1st. The focus of the newsletter will be to celebrate 30 Years of Friendship and the upcoming Fall Commemorative Event.

Public Relations: Mary suggested approaching the city of Dripping Springs to announce a City Proclamation for the Friends and will research what is involved in procuring one. She also said she is working on creating a Facebook page for the Friends. Karen routed the final version of the Friends membership brochure and will arrange to have 100 brochures printed as soon as possible. Karen will provide a ½ page ad promoting membership, to accompany the Outlook article, due August 19th.

New Business: Bobbie stated that sponsorship letters for the Fall Event need to be mailed by August 23rd. Sponsorships will be due by September 13th. Bobbie and Mary will work on finalizing the sponsor letter and the article for the upcoming Outlook issue.

Bobbie encouraged board members to volunteer for the upcoming Burke Center Youth Rally, to be held next weekend at Camp Ben McCullough. Bobbie, Karen and Mary offered to volunteer on Saturday, August 17th, and agreed to wear Friends of the DS Library shirts promoting our organization.

Old Business: No old business.

Next Meeting: The next planned board meeting is scheduled for Tuesday, September 10, 2013 @ 11:00 A.M. at the library.

Adjourned: 2:35 P.M.