

Friends of the Dripping Springs Community Library Board Meeting Minutes for March 12, 2013

Attending: Cara Russell, Bobbie Hentschel, Karen Crowther. Also present were guests, Janice Robinson and Swapna Shepherd. Bobbie introduced Janice, who has agreed to be the Friends' new Treasurer. Bobbie also introduced Swapna, who has agreed to be the Friends' new Historian.

Bobbie called the meeting to order at 11:10 am.

Library Director's Report: Cara announced the successful launch of IndeFlix, a collection of film festivals around the world. Library patrons can view them from their computers. Cara also announced the continuation of Ancestry.com, Proquest and Universal Classes. Cara said the library is set to begin the Ebooks project in May, 2013. Bobbie suggested promoting Ebooks at Founders Day with a raffle for a free Kindle reader. Janice Robinson offered to provide the Kindle as a donation to the library. The board unanimously agreed to raffling the Kindle at Founders Day on April 20 & 21. Raffle tickets can also be purchased at the library beginning April 1.

Cara mentioned an upcoming event, the First Annual Olive Festival, April 6, 2013 at the Texas Hill Country Olive Company. The festival will include author readings as well as music and food. She suggested combining future Friends wine tastings with this event and encouraged Friend board members to attend.

Cara requested the Friends help finance a "sunshine fund" that would provide gift cards to the staff as a way to thank them for continued success of the library. Bobbie will look into providing a budget item to allow the Friends to give Chase gift cards, earned through points gained through banking with Chase Bank.

Minutes: On a motion by Karen Crowther, and seconded by Jan Robinson, there was unanimous approval of the February 2013 minutes.

President's Report: Bobbie discussed the Friends' upcoming involvement in Operation Gratitude. On Founders Day, the Friends are sponsoring a letter-writing table for participants to write letters to military troops serving in harm's way. Swapna has offered to help paint and decorate the mailbox, to be on display at the table for "mailing" letters. Bobbie suggested placing the mailbox in the library lobby after Founders Day to encourage library patrons to continue to add letters. She also suggested a donation jar be included at the Founders Day booth to help fund supplies to make paracord bracelets, another activity promoting Operation Gratitude. Bobbie requested funds for an ad to be placed in the Outlook to promote our Founders Day activities. Karen will help create the ad by the March 15th deadline. The board agreed to include the bake sale again this year as part of Founders Day activities. Tickets for the Kindle raffle will be on sale at the library beginning April 1st, and during Founders Day weekend. Tickets will be sold for \$3.00 each, 2 for \$5.00, 4 for \$10.00, etc.

Treasurer's Report: Bobbie reported on the latest bank statement and announced a current account balance of \$6,378.00. Bobbie and Jan scheduled a time to go to Chase Bank together to introduce Jan to the Friends' banking process.

Membership Report: Bobbie encouraged board members to come up with membership drive ideas for the future.

Newsletter Report: Bobbie will ask John to add an article to the Friends' newsletter promoting Operation Gratitude. The April newsletter will focus on Founders Day activities.

Public Relations: Karen discussed promoting the future Friends logo redesign by creating two choices and letting the library patrons vote on their favorite. The creation of the new logo will be addressed after Founders Day activities are completed. Bobbie emphasized running an ad promoting our Founders Day activities, and will research the cost for either a ½ page ad or a ¼ page ad.

Old Business: Bobbie picked up the Friends banner and will arrange to have it stored by the library.

New Business: Bobbie discussed specifics for the upcoming bake sale during Founders Day, and scheduling volunteers for setup and breakdown of the booth, etc.

Next Meeting: The next planned meeting is scheduled for Tuesday, April 9, 2013 @ 11:00 A.M. at the library.

Adjourned: 12:25 P.M.