

Minutes for September 13, 2011

Call to order: The meeting was called to order at 10:07 AM.

Members present:

Donna Woody, Cara Russell, Marla Sone, John Hoag, Bobbie Hentschel, Ken Orr, Betty Gregoire, Margaret Wimmer

Library Director's Report: Cara submitted a report with data for summer program attendance which was up from last year. There are 644 new library patrons. Gay Smith is the new face at the circulation desk. Amanda Rori completed her associate degree. The front desk needs more Friends brochures. We learned about the reading promotion that HEB is conducting for the next two weeks. Marie Kimbrough, Children's Librarian, is reading stories there a couple of times a week. The library is accepting debit and credit card payments now. The machine they use can identify payments made to the Friends. We have to decide what categories we want included.

Approve Minutes: Minutes of the June meeting were approved.

Treasurer's Report: Marla reported that as of 8/31/2011 we had \$5661.42 in our account at Cattleman's Bank. The post office sent a letter saying that after two years of inactivity our mass mailing permit had expired. We can always apply for a new one if needed. She suggested that we consider moving our account to a new bank because the current one doesn't seem to be very proactive in upgrading its services. They said they couldn't handle credit card payments. Several members suggested Pioneer Bank and Bobbie said she would talk to Chase Bank to see what they could do for us.

Membership Report: Ken will attend the Fall Fest on Sept. 24. He needs some more brochures to hand out. According to the August report we have 5 brand new members for the year so far and 23 renewals of the 69 members from last year. He mentioned that we could ask the Sunset Canyon Welcoming Committee to give out our brochures when they visit new residents. Donna will work with Cara to get more brochures printed quickly and less expensively through UPS.

Newsletter Report: The newsletter that gives all the details about the Home Tour needs to go out in Nov. We need to get everything to John Hoag by Nov. 3. He will work on getting a shorter email blast to all library patrons in early October once we know how the wine tasting and raffle are shaping up. Then he'll do another library email blast around Dec. 2

Christmas Tour Report: Margaret said we have 3 homes confirmed: Bill Paige and Claudia Ohne of Sunset Canyon, Claireen and Doyle Fellers on Creek Rd. and Marsha Clark's B&B somewhere off 12 or 150. Margaret is working hard to get one possible two more homes. She had an appeal in the DS Babble. **Because of advertising deadlines we must have the homes, sponsors, raffle and wine-tasting details firm by Oct. 10.** We looked at the task list leading up to the tour and assigned the following tasks.

Tuesday, Sept. 20 will be a day for those who are available to come and hand address envelopes for the sponsorship appeal letters that need to be mailed out by Donna the week of the 26th. It was decided to keep the same sponsorship levels as last year.

Cara and Betty will work on a case statement for the letter that will succinctly explain why businesses and individuals should donate to the library. They should have this done by the 23rd and email it to everyone to get their input.

Donna will stop by City Hall and apply to have the banner hung over US290 before Thanksgiving. Marla will take the banner to Grapevine Signs to be updated.

Margaret will write up the home descriptions for the newsletter and the ticket by Nov. 3. She will also work with Ralph Harrington at Hill Country Sun on the ads to appear in the Nov. and Dec. editions. She will also prepare posters advertising our Dec. activities to be placed around town before Thanksgiving. Donna will email her the photos from last year's home tour.

Bobbie will be responsible for recruiting restaurants for the Dining Out in Dripping Raffle. Our goal this year is to have all eating establishments in DS and Driftwood participate. Donna will work with her.

Cara will ask Thad Newton if he will help again this year with placing the tour signs at the homes and directional signs along the streets.

Donna will work on the pre-ordered ticket letters. We decided to add an extra charge of \$1.50 for mailing if they can't pick them up at the library.

Donna needs to find someone to coordinate docents and volunteers the day of the tour.

Old Business:

Mercer Street: We decided to have a booth with the library at Christmas on Mercer Street. It will be held Sat. Dec.3 this year. We will sell raffle tickets, home tour tickets and wine tasting tickets. We also decided to try a bake sale there instead of at the library on the day of the tour. Donna will get us signed up for the event. Booths not requiring electricity will cost \$45 before Oct. 28.

Wine Tasting: John has had some conversations with Tom Duck at Star of Texas Liquors. It looks doable and he will keep us informed as talks progress.

New business:

John suggested we might use the new photography club to take pictures of the homes on the tour that we could then use in advertising and on the tickets. He will see if any of the members would be interested in helping.

Next Meeting: Betty Gregoire invited us to meet and have lunch at her home for our October meeting on Tuesday Oct. 11. We would start at 10AM as usual. Her address is 8700 Madrone Ranch Trail, Austin 78738. More details when the agenda of the meeting is emailed.

The meeting was adjourned at 11:45 AM.