

## Minutes for Meeting of April 12, 2011

Call to order: The meeting was called to order at 10:10 am.

Members present: Donna Woody, Cara Russell, Margaret Wimmer, Ken Orr, Marla Sone, John Hoag, Susan Jelmini-Haynes, Allison Callegari, Bobbie Hentschel.

Library Director's Report: The Library patronage is steady at around 7500. They have improved the handicapped parking and will start on a project to improve the landscaping. They have started a graphic novel collection. There are about 55 library volunteers which includes the Board of Trustees.

Approve Minutes: They were unanimously approved. It was also decided there will be a copy for everyone at the meetings to review in addition to emailing the minutes to the Board.

Treasurer's Report: There is a balance of \$4,583.46 in the checking account. The [annual budget](#) was approved unanimously. We will post it on the website.

Membership Report: Donna had 50 color brochures printed up for the membership drive. Several improvements were made and 200 more will be printed by Friday at Print Plus for Ken to have at Founders Day. The brochures cost 75 cents each to print. It was decided to offer an incentive of one free home tour ticket to members joining at the \$100 Pulitzer level and two free home tour tickets to those joining at the \$200 Carnegie level. Ken said if he could get information from real estate companies he would visit new residents to welcome them and tell them about the library. Discussion followed about having brochure sat the Chamber of Commerce, businesses, at churches if they have some place to display local info. Allison said she would talk to a friend at a title company and get a contact list for all the HOA's in the area. Ken will be at Founders Day and distribute brochures for us. Bobbie will also go and take some helium-filled balloons and walk around with some brochures.

For National Library week we will be in the lobby asking people to join the friends. Donna Will work Wed. from 9-11 and 3-5. Bobbie will be there Thursday from 3-5, Marla will be in the Children's wing on Friday at story time from 10-12. Bobbie had some cute decorated glasses she was going to fill with small plants if she could get them donated by Home Depot to give away to anyone who joined the library.

John asked if it was possible to join and pay on line. He thought anything to make it easier for people to join would help increase membership and maybe tour ticket sales too. Cara wasn't sure our website would support something like that. She would talk to Morgan about that. They are looking into being able to accept credit card payments.

Public Relations Report: Susan brought in two beautiful framed signs thanking and listing the current Friends of the Library members. They will be hung in the foyer by our bulletin board.

Christmas Home Tour Report: Margaret Wimmer is our new Home Tour Chair. She said she has attempted to contact all the people on the list Donna gave her and only Dana Cobb has responded with interest. She has called, emailed and even sent letters. We all need to ask everyone we know to develop more contacts for her.

Old Business:

Donna will order business cards this week.

**New business:**

**May Newsletter:** John Hoag is the new Newsletter Editor. We will aim to have it published by the 2<sup>nd</sup> week of May. We need to email our articles to him by April 29. Donna will email copies of last year's May newsletter to everyone so we can see the format. Donna will do a letter from the president introducing the board members and an article about the beginning of the library in the High School. We need an article from Cara about library developments and the Summer Reading Program. We always have a membership report listing any members who joined since the last newsletter. It would be great if everyone could write up a little something of interest to include. Talk to John and he may be able to give you some ideas. A group photo was taken to put on the website.

**Summer Reading Program:** The theme this year is Dig up a Good Book. It goes from the first week of June to Aug. 1<sup>st</sup>. Bobbie Hentschel is already on the job getting rewards for readers. Donna will assist her. Marie Kimbrough has the schedule ready, and we still need the letter to take around.

The next meeting will be moved to the 3<sup>rd</sup> Tuesday of May , May 17, from 10 to noon at the library.

The meeting was adjourned at 11:50 am.